

# What is Catecoin?



Today digital world is ruled by meme posts that are loved by the audience. This is because meme creators put a lot of effort into coming up with a unique idea each time and leave the audience amused. To appreciate meme creators for their continual efforts and hard work, we **introduced Catecoin**.

To give the meme world a real value and appreciation, Catecoin is launched. The job of the meme creator is often underrated and not appreciated as per their efforts.

To give a trigger to their effective job and appreciation for their actions, Catecoin is launched.

Catecoin will modify the meme creation process for the meme creators by procuring them with monetary assets in real-time.

The entire process of Catecoin is decentralized and thus allows the meme creators to earn money on the memes they create.

Catecoin will give meme creators a chance to earn and allow them to gain a stipulated recognition for their work. Memes are seen and loved by people worldwide, but meme creators barely get any credit.



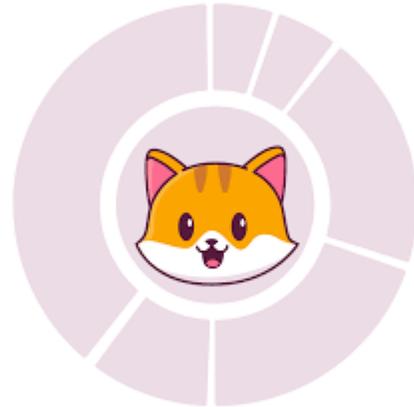
Catecoin will help such aspiring meme creators showcase their talent to the world and add some monetary benefits to their pockets. An opportunity is what everyone seeks to grow, and Catecoin is nothing but a promising option that will allow the meme creators to spread their word and earn as well.

"Let the Catecoin bring in the clinging sound of coins with a sweet meow."

## Motive of Catecoin

What can be more innovative than bringing more value to the meme world?

- Catecoin will change the Meme world for the meme creators, where they will entertain the audience and bring wealth to their pockets!
- Currently, max meme coins have zero value. But this value can be turned into real money and be a profitable deal for the Meme Creators. And this is what we aim for!
- Catecoin will generate a dex platform that will allow meme creators to earn on each post.



## Usage of Catecoin



"Earn the prospects by bringing your inventiveness in your meme and let the Catecoin divert money to your pockets!"

- Post your memes on social platforms as you do.
- Let the likes and comment buttons hit on!
- Allow Catecoin to help you bring in money in a decentralized way for each like and comment that you get!

Give your efforts a push and bring in wealth through your memes.

## How the Meme Platform works

- The working of Meme Platform will start with MetaMask. MetaMask will generate a secure login wallet to store your money and will be helpful in further transfer.
- All the expenses of the Meme Platform will be in the form Of CATE tokens in MetaMask will be raised with each like and comment.

- The post must gain a minimum of 100 likes and ten comments to get started with the earning for creating. Once the content is approved, the meme creator will start earning on each like and comment.
- The value of the earnings will be different from likes and comments. The content creator will earn 50% of the user share on each like and comment.
- The rewarding is directly promotional to the activity of any address. This norm is to make you stay away from spammers and fraudsters.



Catecoin aims to give you an overall secure experience!

- We have added an Extra Boost Option to aid meme creators, which will send meme creators a customized reward!

#### **Focus of Catecoin**

Catecoin focuses on creating a domain where users are benefited and bring financial stability to the meme world. Furthermore, Catecoin will allow the creators to gain better prospects with their skills to secure plans with NFT minting.

## **Who are the meme creators?**

Meme creators are the ones who create memes and have a Catecoin wallet with at least 1,000,000 CATE.

# Who are the viewers or audience?

The Viewer can be anyone! You, me, or anyone from around the globe who uses social media platforms and can hit the like button of the meme post.

With each use, 1% transaction will be burned from the total CATE supply, and 1% will be redistributed to all the holders.

## Vision

The one and only true DeFi Meme Platform.

## Development and Focus Areas

Catecoin hopes to set itself apart from other meme currencies by bringing actual financial utility together with light-hearted humour/memes. It is currently designed to allow creators to create and earn with their memes with future plans in developments for NFT minting.

### ***Who are the creators?***

Any users with minimum 100,000 CATE

### ***Who are the viewers?***

You, me, anybody! Users who hold minimum 10,000 CATE would be able to further like and comment on memes.

CATE is **reflective** and **deflationary**. For each transaction within the Catecoin ecosystem, 1% of the transacted value will be permanently burned from the total CATE supply and 1% is redistributed to all holders.

## Revenue Model

### ***Content farming***

CATE tokens are given out when posted content has received a minimum of 100 *likes* and 10 *comments*. Each subsequent new *like* and *comment* by a unique address will give 0.1 CATE to both the user and creator each because, why not both?

35% of total liquidity has been dedicated to the ecosystem rewards.

### ***NFT Minting***

All approved memes will be eligible for NFT minting and rewards.

The NFT aspects and logics are currently under development.

## **Competition**

	<b>CATE</b>	<b>DOGE</b>
<b>Supply</b>	100,000,000,000,000	Unlimited Supply
<b>Inflation</b>	1% every transaction	Non deflationary
<b>Earning Model</b>	1% earned from every transaction	No earning option
<b>Utility</b>	DeFi Meme Platform	No utility

# Tokenomics

Total Supply: 100,000,000,000,000 CATEs. (That's a lot of meow meows)

- **Marketing 10%**  
10,000,000,000,000 CATE.
- **Operation and Development 5%**  
5,000,000,000,000 CATE.
- **Team 5%**  
5,000,000,000,000 CATE.
- **Ecosystem Rewards 35%**  
35,000,000,000,000 CATE.
- **Exchange Liquidity 15%**  
15,000,000,000,000 CATE.
- **Presale 30%**  
30,000,000,000,000 CATE.



## The Catecoin Dex Portal

Inspired by popular social media platforms such as I CAN HAS CHEEZBURGER and 9GAG, Catecoin hopes to bring a similar user experience onto DeFi of bringing the community together through humour and memes.

The platform shall serve as the main portal for users to create, share, browse and farm. The user's wallet (Metamask or via Wallet Connect) would serve as login credentials. Bridging token farming and user registration together with ease.